

## New York's most Luxurious Ladies' HAIRDRESSING Establishment

Two whole  
floors in my  
recently  
finished  
building.

Convenient to  
Grand Central  
Sta., also  
Commodore and  
Biltmore Hotels

### Just an Old Name at a New Address

I HAVE spared nothing in my endeavors and determination to make my new Establishment "New York's Best," fitted with the most modern equipment that scientific skill has produced. Those who have for the past 15 years patronized my old salon at 2 West 43d st. will find in my new abode an atmosphere of luxury and comfort bordering on extravagance, unique in its setting. This, however, is secondary only to the courteous welcome extended by those in charge and the whole-hearted attention of my trained assistants in carrying out precisely your wishes.

PERMANENT WAVE.  
MARCELING. SHAMPOO.  
HAIR DRESSING, DYEING,  
MANICURING.

GEORGE KREMER  
PHONE VANDERBILT 1366  
9 East 45th St.



Has neither  
Hooks nor Eyes  
Slips over Head  
fastens at Waist  
"Beautifies as it Encircles"  
ALL GOOD STORES - \$1.00 to \$5.00  
Hornum & Co.  
New York



This mysterious Oriental ring is alleged by Chinese to be almost uncanny in its power to bring to the wearer good luck — health, happiness, prosperity, and long life. The fad of the hour the country over. Ask your jeweler for a copy of this ring's history.

\$1.50 IN STERLING SILVER  
At Your Local Jewelry Store  
Write Desk 81, 1321 Atlantic Ave., Brooklyn, New York, if your local dealer will not supply you.  
Also in 18K, 14K Gold and Pure Gold.

NO ONE GENUINE WITHOUT THE STAMPED INSIDE



HARDMAN  
REPRODUCING PIANOS

HARDMAN, PECK & CO.



BRESLAUER'S  
HAIR RESTORER

Restores the original color and lustre to fading hair. Removes dandruff, keeps hair from thinning and promotes growth. Reliable enough to have been marketed for thirty years. Try it at hairdressers and druggists, or by mail from  
A. BRESLAUER,  
25 West 26th St., New York.



Permanent Waves—  
First we wash your hair. Then we put in the permanent waves by steam. Work by Monsieur Francis and Monsieur Thomas of Paris.  
\$20 all over head.  
\$10 per curl.  
Chase-a-Gray de France used to restore gray hair to beautiful chestnut color. Just \$1.15 postpaid. Applications \$2 and up.  
FRANCIS  
Hair Dressing Corporation,  
8 West 37th Street



## China to grace any table in the land

THE candles are lighted. The glasses gleam. Silver and service plates rest on snowy linen. The stage is all set for the dinner at home. The company may be charming, the dinner an epicure's dream, but these things, too, must be perfect.

And there are few possessions which yield as much in daily pleasure as a good dinner service.

And the few dollars you might save on a set of nameless "bargain china" will not compensate you for looking at ugliness for years.

Ovington's sell, and have sold for 75 years, authentic china from the best potters in the world. Minton, Lenox, Royal-Worcester, Copeland-Spode and Wedgwood are a few names in a great galaxy.

And for every pattern we show, ample reserve stocks are available. Should you break a cup, it is a cup you have broken and not a dinner set!

OVINGTON DINNER SERVICES  
are priced from \$50 to \$1500

## OVINGTON'S

"The Gift Shop of Fifth Avenue"

FIFTH AVENUE AT 39TH STREET

AND not china alone, but table crystal and candelabra, sanctioned by good usage and sold at fair prices.

## Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York



The American Woman Is Famous for Her Slender,  
Gracile Figure—This Is the Corset that Made Her So

## BINNER CORSETS

For MADAME AND MADEMOISELLE

Model 51. BINNER BATISTE CORSET, flesh colored with satin stripings, and with elastic all around the top, for the slender or medium figure.  
Sizes 23 to 30. 8.00

Model 53. BINNER SILK BROCHE CORSET, flesh colored, very low bust, with gores and inserts of elastic, for medium and full figures.  
Sizes 25 to 34. 11.00

FEMININE CORSET SHOP First Floor

Prompt Delivery Free, Anywhere in the United States Phone 6900 Fitz Roy.

## Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York

## THE VOGUE OF BEADED SILK BLOUSES IMPORTED FROM PARIS

The Steel Beaded Costume Blouse Gives To The Two-Piece Suit The Effect Of The Three-Piece Suit So Much in Vogue



THE new blouses of the new spring! Made of fine materials with every tiny bead threaded with every care.

THE beaded blouse has no rivals in fashion, and these Parisian arrivals have no contemporaries in price.

Sizes 34 to 44

- Model 50—IMPORTED PARIS BEADED BLOUSES of crepe de Chine; navy blue, Saxe blue, rust or black, beaded in steel beads. 15.00
- Model 52—IMPORTED PARIS BEADED BLOUSES of crepe de Chine; navy blue, rust or black, embroidered in steel and colored beads. 25.00
- Model 54—IMPORTED PARIS BEADED BLOUSES of charmeuse; navy blue, black, rust or hickory, embroidered in steel beads. 19.75

FEMININE BLOUSE SHOP—Third Floor

Prompt Delivery Free, Anywhere in the United States Phone 6900 Fitz Roy



Shake Into Your Shoes  
**Allen's Foot-Ease**  
The Powder for the Feet

This Antiseptic, Healing powder takes the friction from the shoe, freshens the feet and gives new vigor.

Makes tight or new shoes feel easy

At night when your feet are tired, sore and swollen from walking or dancing, sprinkle ALLEN'S FOOT-EASE in the foot-bath and enjoy the bliss of feet without an ache.

Over 1,500,000 lbs. of Powder for the Feet were used by our Army and Navy during the war.

In a Pinch, use ALLEN'S FOOT-EASE




Big Diamond Values at BENNETT'S

1. Solid Platinum Diamond Watch.....\$125
2. 1 Karat Blue-White Diamond.....\$200
3. Men's 3-Stone Diamond Ring.....\$75-\$85
4. Platinum Diamond Circle Ring.....\$125
5. Solid Platinum Wedding Rings.....\$18
6. Diamond Bracelet, Plat. Front.....\$85

Diamonds Bought and Sold for Cash.

**Bennett Mfg. Co.**  
125 Broadway at Cortlandt Street 2nd Floor



# KOTEX

Business Women's Great Convenience

WOMEN employed find Kotex a great convenience—the most satisfactory sanitary pad ever prepared. Kotex are disposed of instantly by following simple directions found in every box. Cheap enough to throw away. And so easy to buy. Simply say, "a box of Kotex." Sold in drug, drygoods and department stores everywhere.

Regular Size Kotex Box Hospital Size Kotex Box Extra Large Kotex Box

Collection Products Co., 208 S. LaSalle St., Chicago, Ill.  
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NEEDN'T BE UNCOMFORTABLE, HYGIENIC AND SAFE. KOTEX